



# Signage & Graphics for Covid Safety & Social Distancing





## Going back to work & school

As a specialist in large format print and display, we're well versed in signage. Applying our skills and expertise to social distancing and Covid safety is an easy and logical undertaking for us.

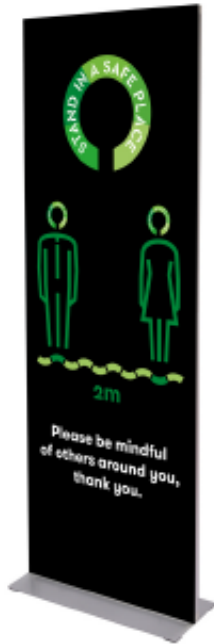
**So, as schools, shops, restaurants, galleries and offices return, Covid Safe and social distancing signage will be a useful tool to help keep your staff, customers, students and visitors safe.**

In case you're not familiar with what your options might be, or what social distancing graphics might entail, we thought we'd put together a help-guide for you.

Each product can be branded to suit your own requirements if needed.



# Free-standing Signs



Board + base



Poster holder



A Board



Roll-up stand

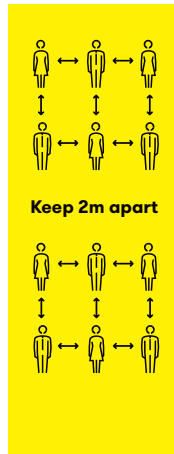
**If you're looking to remind the public to follow social distancing directives, free-standing signs in important positions around your store, gallery, school, event, office, etc. are a great idea.**

They can be moved around without difficulty, and their graphics and messaging updated cost-effectively. There are a number of options for these including roll-up stands, A Boards, small A-size print holders with a pole and base, or floor wedge stands that hold a board graphic – these can be straight cut or cut to a bespoke shape and printed double-sided for double the impact. These are great vehicles for directional signage and simple, yet important, messaging.

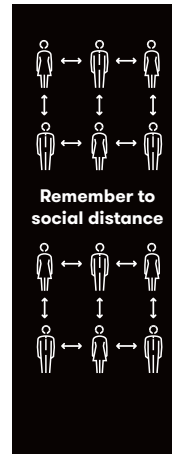
# Free-standing Signs



TGT-FS-1



TGT-FS-2



TGT-FS-3



TGT-FS-4

Template posters can be used as they are, or changed to brand or school colours  
Signs can be produced as a board + base, or as a roll-up stand.

Roll-up stand sizes – 800 × 2000mm

Board + base sizes – 800 × 2000mm or 800 × 1000mm



TGT-FS-5



TGT-FS-6

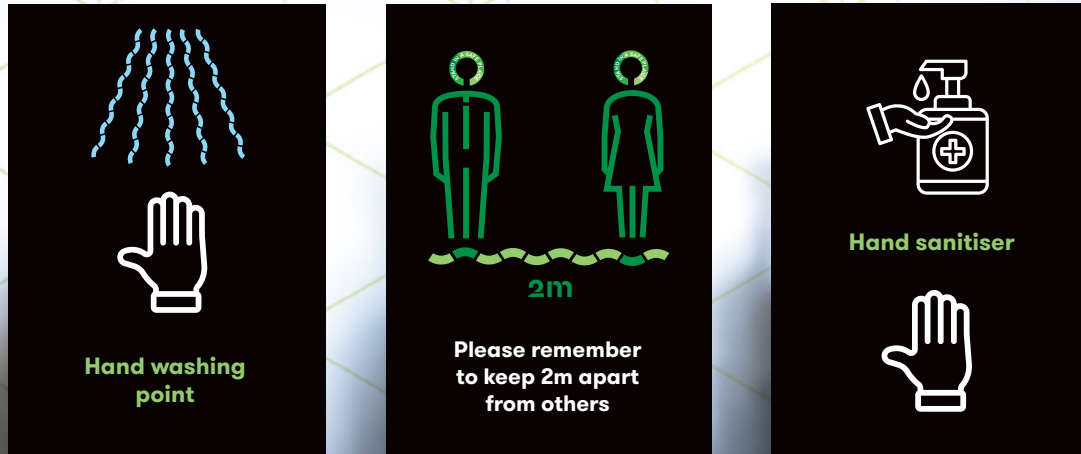


TGT-FS-7



TGT-FS-8

# Signs & Posters



**A poster is still a very effective and simple way to share your social distancing policy and information with those around you.**

The template artwork can be used as they are, or changed to brand or school colours

All posters are available as paper prints, boards or stickers.  
Sizes include A6, A5, A4, A3, A2, A1, A0

We can also supply freestanding poster holders (A4 and A3) or A Boards (A2 and A1)

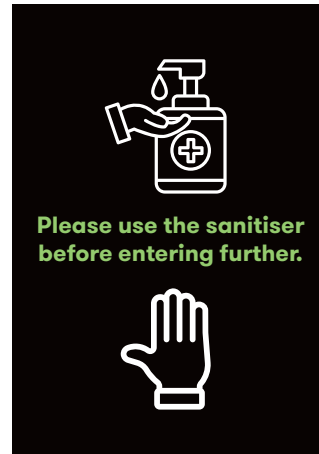
# Hygiene Signs



TGT-HS-1



TGT-HS-2



TGT-HS-3



TGT-HS-4

**Simple signage can help point people in the direction of sanitisers and bathrooms, as well as reminding them to wash their hands.**

These could be produced as paper prints to go into frames or holders, or self-adhesive vinyl stickers which can be applied flat to a surface such as a door, mirror or wall.

See Signs & Poster page for sizes.



TGT-HS-5



TGT-HS-6



TGT-HS-7



TGT-HS-8

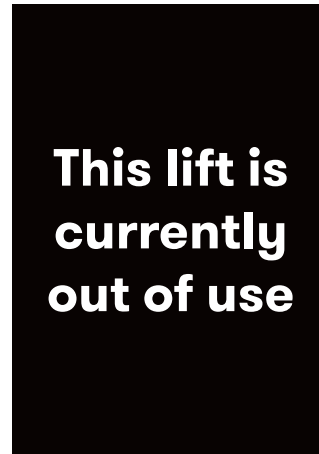
# No Entry Signs



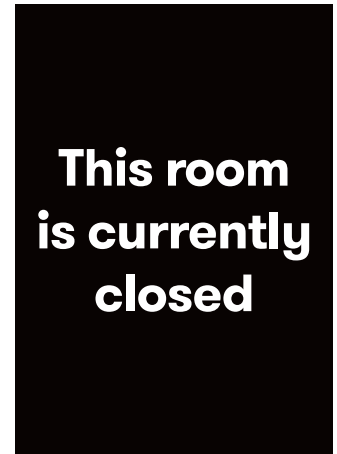
TGT-NES-1



TGT-NES-2



TGT-NES-3



TGT-NES-4

**Keep people alert and away from out of bound areas with simple signage.**

As with hygiene signs, the signs could be paper prints to go into frames or holders, or self-adhesive vinyl stickers which can be applied flat to a surface such as a door, mirror or wall.

See Signs & Poster page for sizes.



TGT-NES-5



TGT-NES-6



TGT-NES-7



TGT-NES-8

# Social Distancing Signs



TGT-DSS-1



TGT-DSS-2



TGT-DSS-3

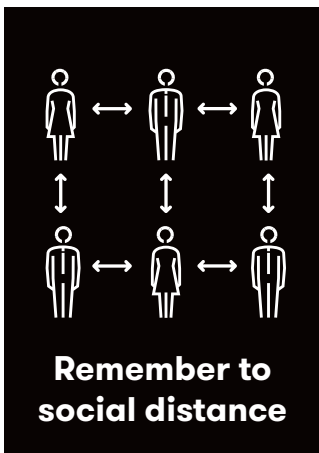


TGT-DSS-4

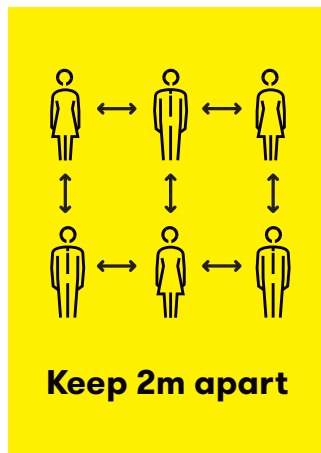
**Help keep people aware of social distancing recommendations by a series of signs.**

Information signs help as reminder to all to keep 2m apart. Useful for around the interior rooms and high use areas such as entrances and lifts.

See Signs & Poster page for sizes.



TGT-DSS-5



TGT-DSS-6



TGT-DSS-7



TGT-DSS-8



# Floor Stickers



**Floor graphics are a great way to ensure customers, the public, students, or even staff, understand the safe distance to stand apart from each other.**

It's important to use the correct materials when producing floor graphics for areas of public use – a good strong adhesive material with an anti-slip seal is a must. We'll make sure we use the right substrate for your floor surface, just let us know whether it's carpet, lino, stone, or something else.

Floor stickers can be made for internal or external use.

# Floor Stickers Designs



TGT-FLS-1



TGT-FLS-2



TGT-FLS-3



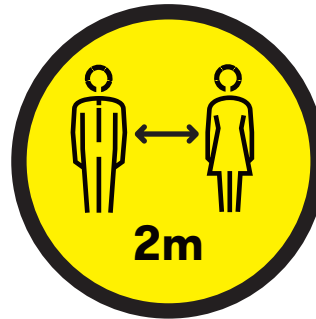
TGT-FLS-4



TGT-FLS-5



TGT-FLS-6



TGT-FLS-7



TGT-FLS-8

**Template floor stickers can be ordered as above,  
or change the text and colours to create your own design.**

Alternatively you can supply us with your own artwork set up to the sizes below.  
Sizes include 200mm, 400mm, 600mm and 800mm

# Safety Strips

**Much the same as laying down floor graphics, an effective way to ensure people understand keeping a safe distance apart from each other is by fitting floor strips.**

We would use the appropriate substrate for your flooring with an anti-slip seal if printing the strips, or we also can use off-the-shelf coloured vinyl and apply an anti-slip seal to its surface if preferred. These can be for internal or external use.

Safety strips come in a standard size of 80 × 1200mm  
(Minimum order of 10 strips i.e. 10 × 80 × 1200mm strips)

**Stand in a safe place**

**Stand in a safe place**

**Stand in a safe place**

**Stand in a safe place**

TGT-SS-1

80 × 1200mm

**Stand in a safe place**

**Stand in a safe place**

**Stand in a safe place**

**Stand in a safe place**

TGT-SS-2

**Stand in a safe place**

**Stand in a safe place**

**Stand in a safe place**

**Stand in a safe place**

TGT-SS-3

**Keep 2m apart**

**Keep 2m apart**

**Keep 2m apart**

**Keep 2m apart**

TGT-SS-4

**Keep 2m apart**

**Keep 2m apart**

**Keep 2m apart**

**Keep 2m apart**

TGT-SS-5

**Keep 2m apart**

**Keep 2m apart**

**Keep 2m apart**

**Keep 2m apart**

TGT-SS-6

# Stair Graphics

**Stair graphics is an easy way to remind people to social distance while walking stairwells.**

Repeating a message on steps is easy to do, and as long as the correct material is used, the graphics are safety compliant too. Apply signage to the face for those ascending, and on the top for those descending.

Safety strips come in a standard size of 80 × 1200mm  
(Minimum order of 10 strips i.e. 10 × 80 × 1200mm strips)



**Keep 2m apart on the stairs**

**Keep 2m apart on the stairs**

**Keep 2m apart on the stairs**

**Keep 2m apart on the stairs**

TGT-SG-1

80 × 1200mm

**Keep to single file**

**Keep to single file**

**Keep to single file**

**Keep to single file**

TGT-SG-2

**Keep to the left**

**Keep to the left**

**Keep to the left**

**Keep to the left**

**Keep to the left**

TGT-SG-3

# Lift Signs



**To help people become aware of elevator capacity, add signage.**

Adding messaging to lifts can be as simple as applying posters or self-adhesive vinyl stickers. You can help control capacity as well as reminding people of the 2m rule (tricky in a lift sometimes) and to encourage patience when waiting for a lift in the current Covid Safe period.

# Vinyl Banners

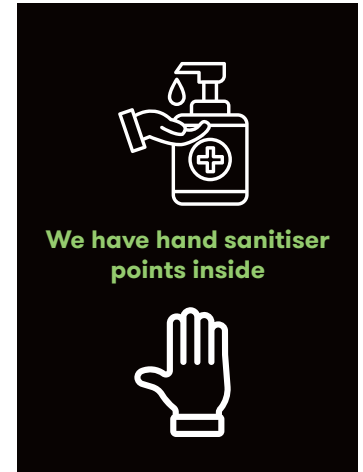


**Vinyl banners with eyelets are perfect for any buildings with railings or gates, such as a school.**

Supply us with your banner artwork and we'll do the rest.

Standard sizes include – 500 × 1000mm, 800 × 2000mm, 800 × 2500mm, 800 × 3000mm  
1000 × 2000mm, 1000 × 2500mm, 1000 × 3000mm

# Window Signs

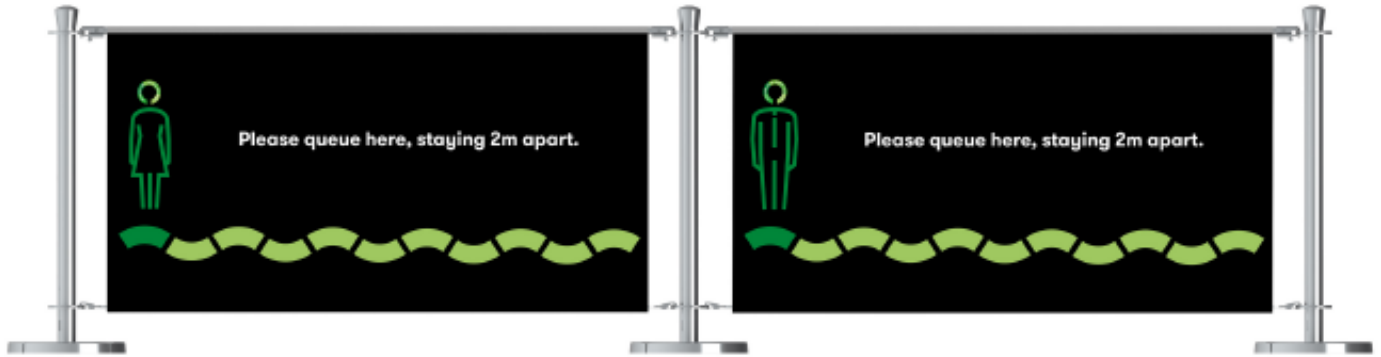


**We can produce signage and graphics for your windows, and doors, too.**

Perhaps you want to share a social distancing policy on your windows, doors, or exteriors before the public enters. These can be in the form of cut vinyl decals, posters, boards, self-adhesive vinyl, or hanging signage. Applying a sign at the entrance shows the public, and staff, that you care about the environment and keeping people safe.

Let us know what the text needs to say and we can create the artwork for you if required.

# Barriers Signs



**A great way of guiding customers around checkouts lines, people through exhibitions, or students along hallways would be to install walkways using barrier dividers.**

These are often seen outside cafes as a way of designating an area for people to sit within. The dividers could be printed to either show where the next safe place to stand or walks is, or to advertise a product or event while people are queuing. You can determine the queuing area yourself by how you build and position the walkway. It's literally a set of free-standing poles and graphics which attach together.

Supply your own design, or let us know what the barrier needs to say and we can create the artwork for you if required.



# Strut Cards



**Strut cards are effective way to display information quickly.**

They're great for places like reception desks, retail shelving and book cases, as they can be produced small enough to fit into any size space. We can make them bespoke to your requirements, including A6 (postcard size) up to even A1, although the most common sizes are A5 and A4.

Supply your own designs, or choose from the poster templates and just request it to be made as a strut card at the size you'd like.

# Installation



**Not only do we print and produce all our signage and graphics in-house, we can also install them for you too.**

Whether it's for wall, window, or floor graphics, we have an experienced installation team to fit your signs on-site if required. It's especially important to use professional installers when applying floor graphics due to potential health and safety concerns.



# Design & Artwork



**You can supply your own artwork or use any of the templates in this document for ease.**

We can change the text and colours to suit your own school, brand or corporate guidelines. If you do not see a sign or graphic you are looking for, just let us know and we can design it for you.





**Signage & Graphics for Covid Safety & Social Distancing**

**[print@thegraphicaltree.com](mailto:print@thegraphicaltree.com)**

**020 7580 4405**

